



2025 DAYA GALA

Journey of Transformation

Their Voices. Their Strength. Our Support.

SUNDAY

September 28

5:00 PM *Registration and Reception* | **6:30 PM** *Program and Dinner*

Sugar Land Marriott

16090 City Walk
Sugar Land, Texas 77479



Sponsorship packages available through September 1

Individual Tickets on sale June 16

Please visit dayahouston.org/gala2025

Or contact development@dayahouston.org



KEYNOTE SPEAKER



Cherry Morse

Sales & Marketing Manager at Gifted by FreeFrom
Founder, HerFortitude

From surviving abuse to empowering others, Cherry Morse embodies resilience and transformation. Born and raised in the Philippines, Cherry rebuilt her life in the U.S. after leaving an abusive relationship while pregnant with her youngest daughter. Today, she leads marketing at Gifted, a social enterprise supporting survivor entrepreneurs, and is the founder of HerFortitude, a women's empowerment company. Cherry also serves on the Survivor Advisory Council at Finability, advocating for financial security for survivors.

Cherry is featured in the documentary *Survivor Made*, which highlights stories of survivors impacted by gender-based violence—transforming narratives of pain into stories of possibility. On Thursday 9.25.25, Daya will be the Community Partner at a FreeFrom screening of the documentary at Edwards Cinema.



CLIENT STORY OF TRANSFORMATION

Health Care Leader
Entrepreneur & Marathon Runner

We're honored to welcome a former Daya client who will share her inspiring journey—one of courage, strength, and reclaiming independence. Her story stands as a bold reminder of the strength, determination, and growth that can fuel a survivor's path toward freedom.

Join Daya in supporting the transformative
journey of survivors